

# Resume of

## MOHAMED TASADDUQ HOSSAIN PIAS

*Digital Marketer, SEO Specialist, Graphic Designer, Web Developer,  
and Network & Server Administrator*



### ADDRESS

F.N.:4C, H.N.: 141/2, Beltola  
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### CONTACT

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### LANGUAGES

BANGLA ★★★★★  
ENGLISH ★★★★★

### KEY SKILLS

Digital Marketing	■■■■■
SEO	■■■■■
Graphic Design	■■■■■
Wordpress	■■■■■
Meta Ads	■■■■■
Google Ads	■■■■■
Video Editing	■■■■■
Email Marketing	■■■■■
Networking	■■■■■
Troubleshooting	■■■■■
Business Development	■■■■■
Web Development	■■■■■
Server Administrator	■■■■■
Project Management	■■■■■

### ATTRIBUTES

- Able To Work Under Pressure
- Quick Decision Making
- Adaptability
- Persistent
- Persuasive
- Public Relations
- Team Player

## CAREER OBJECTIVE

Continuing to flourish myself as per my passion, addiction, professional experience and educational qualification, where I can wave the flag of my excellence by enhancing the scope of achieving organizational vision.

## EXPERIENCES

**1 Organization Name:** EN Global Education Ltd.  
Dhaka Office: 759, Delvistaa Fuljhuri,  
Satmasjid Road, Dhanmondi, Dhaka-1205  
**Designation:** IT & Digital Marketing  
Manager  
**Duration:** Currently Working

### Responsibilities:

- Lead the marketing team.
- Developed the complete website.
- Plan and execute all digital marketing for Meta, Google Ads, LinkedIn, Discord, Twitter, and Telegram.
- Research and identify target audiences and competitors to devise engaging and motivating digital campaigns.
- Maintain and monitor key metrics.
- A/B testing to optimize performance.
- Plan and monitor campaign budgets.
- Monitor all social media page activities.
- Observe Pixel, Google Analytics, and Microsoft Clarity data.
- Perform SEO (On-Page, Off-Page, Technical, Local SEO) for the website.
- Ensure consistency of brand voice, style, and tone across all content.
- Email template design and marketing.
- Design content for social media.
- Video editing when necessary.
- Troubleshoot all IT-related issues.
- Manage G Suit administration.
- Generate ideas and strategies.

**2 Organization Name:** Old Bailey Chambers  
House 4A, Road 84, Gulshan 2, Dhaka 1212.  
**Designation:** ICT Specialist  
**Duration:** 1 Year 6 Months

### Responsibilities:

- Developed and maintained the website.
- Implemented SEO strategies, ranking the website on Google's 1st page.
- Designed social media content.
- Created brand materials.
- Managed IT systems and network.
- Digital marketing and lead generation.
- Managed all social media sites.
- Performed video editing.
- Managed Office 365 administration.

**3 Organization Name:** GMC STUDIES (UK Reg. No.: 8101276)  
Navana Tower, Gulshan-1 Circle, Dhaka 1212.  
**Designation:** IT & Marketing Head  
**Duration:** 1 Year 2 Months

### Responsibilities:

- Led digital marketing initiatives.
- Managed IT systems and network.
- Developed and maintained website.
- Designed marketing materials.
- Maintaining all the social media pages.
- Handled website's SEO
- Conducted IT troubleshooting.
- Maintained the CCTV system.
- Created marketing strategies.
- Edited videos.

## COMPETENCY

### Digital Marketing & SEO:



### Email Marketing:



### Design & Video Editing:



### PROGRAMMING LANGUAGE:



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### Organization Name:

**Dhaka Cotton Company Limited**

Suite #1503, SKB, 195 Motijheel C/A,  
Dhaka-1000.

**Designation:** Network & Server Admin

**Duration:** 9 Months

### Responsibilities:

- Managed IT systems for offices and factories.
- Implemented network security using Cisco and Mikrotik devices.
- Maintained complete Network Security through Hardware Firewall.
- Managed Windows Active Directory and data centers.
- Handled Mail & Tally Server including different rules and policies.
- Managed FTP Server including user access Management.
- Troubleshoot IT issues for users across head office, branch offices, and factories.

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### Organization Name:

**Learning & Earning Development  
Project (LEDP)**

**Designation:** Trainer (Graphic Design)

**Duration:** 6 Months

### Responsibilities:

- Conducted graphic design training.
- Mentored trainees on freelancing.

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### Organization Name:

**Daffodil International College**

3/3, Block - A, Lalmatia, Dhaka-1207.

**Designation:** IT Officer

**Duration:** 1 Year 1 Month

### Responsibilities:

- Managed complete IT system of DIC
- Conducted ICT lectures for class 11-12.
- Maintained Joomla-based website.
- Designed marketing materials.
- Managed student database.
- Troubleshoot IT issues.
- Managed full network system.
- Handled all social media sites.
- Maintained CCTV system.
- Performed digital marketing.

## EDUCATION

**B.Sc. in Computer Science &  
Engineering**

Year: 2014-2018

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**DAFFODIL INTERNATIONAL UNIVERSITY**

Department of Computer Science and  
Engineering

**CGPA: 3.64 OUT OF 4.00**

**HSC (Dhaka Education Board)**

Year: 2010-2012

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**GOVERNMENT SCIENCE COLLEGE**

Group: SCIENCE

**GPA: 4.80 OUT OF 5.00**

**SSC (Dhaka Education Board)**

Year: 2008-2010

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**GOVERNMENT SCIENCE COLLEGE  
ATTACHED HIGH SCHOOL**

Group: SCIENCE

**GPA: 5.00 OUT OF 5.00**

## COMPETENCY

### WEB DESIGN:

HTML



CSS



### FRAMEWORK:



laravel

django

### DATABASE:



### NETWORK & SERVER:



### MICROSOFT OFFICE:



## LIVE WEB PROJECTS

- Peak Skills Service and Solutions: [www.pssas.org](http://www.pssas.org)
- EN Global Education Ltd.: [www.englobal.co.uk](http://www.englobal.co.uk)
- Old Bailey Chambers: [www.oldbaileybd.com](http://www.oldbaileybd.com)
- Bangladesh IP Forum: [www.bangladeshipforum.com](http://www.bangladeshipforum.com)
- The 2Hour Job: [www.the2hourjob.com](http://www.the2hourjob.com)
- Overseas Student Lounge: [www.overseasstudentlounge.com](http://www.overseasstudentlounge.com)
- GMC Studies: [www.gmc-studies.com](http://www.gmc-studies.com)
- Pledge: [www.pledge.com.bd](http://www.pledge.com.bd)

## TRAINING

No.	Training/Course Name	Institution/Site
1	CCNA ROUTING & SWITCHING	Daffodil International University
2	Network and System Administration with Linux & Mikrotik	Daffodil Online Limited (DOL)
3	Pre-Employment Training	Samsung R&D
4	Introduction to Cybersecurity	Cisco Networking Academy
5	Python	Udemy

## OTHER PROJECTS

- C Programming - Poll system
- Embedded System - GPS Tracker
- Artificial Intelligent - Black Jack card game (C#)
- Database Management - Online Pizza Shop system (ASP.NET)
- Web Engineering - Hostel Management system (PHP & MySQL)
- Wireless Programming - Car Race (Unity)
- Final Project "BD-E-SHOPPER" (Laravel Framework)

## INFORMATION OF HEALTH

Height	Weight	Blood Group
5ft 7 inch	65 kg	A+

## PERSONAL INFORMATION

Father's Name : MOHAMED BELAYET HOSSAIN  
Mother's Name : RASHIDA AKTER  
Permanent Address : Vill: Barobakpur, P.O & Thana: Rajapur, Dist: Jhalokati  
Date of Birth : 24th April, 1994  
Nationality : Bangladeshi (By Birth)  
Religion : Islam (Sunni)

## REFERENCES

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*Tasaddug Hossain*  
(Signature)